

# MEMBERSHIP RENEWAL NOTICE



**Society for Marketing  
Professional Services**

123 N. Pitt Street  
Suite 400  
Alexandria, VA 22314

PH 703.549.6117  
TF 800.292.7677  
FX 703.549.2498  
www.smeps.org

Membership expiration date:

SMPS Annual Dues	\$ 390.00
Foundation Contribution (optional*)	30.00
<b>TOTAL REMITTANCE</b>	<b>\$ 420.00</b>

To renew your membership, please return this portion of notice with your payment.

MAIL: SMPS Membership, PO Box 752124,  
Charlotte, NC 28275-2124  
FAX: 703.549.2498 (CREDIT CARDS ONLY)  
ONLINE: www.smeps.org (CREDIT CARDS ONLY)

## PAYMENT INFORMATION

Check enclosed     VISA     MasterCard     American Express  
Card #: \_\_\_\_\_ Exp: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Member Birth Date: \_\_\_\_\_

## GET CONNECTED | GET AHEAD | GET INVOLVED

### POSITION YOURSELF FOR SUCCESS: AN INVESTMENT IN SMPS IS AN INVESTMENT IN YOU!

Renew your SMPS membership today to keep connected to the growing national network of 6,000 marketers and business developers representing the design and building industry. Membership gives you access to:

- A local chapter for networking with valuable business contacts in your markets
- An online community including lively daily listserve discussions and groups on LinkedIn and Facebook
- A searchable membership directory on the Web (www.smeps.org)
- The Marketing Resource Center, a searchable database of marketing and business development tools and information
- The Career Center, to hire new marketers or plan a career move
- Discounts to programs such as Build Business: the SMPS National Conference and educational/networking events offered nationally, regionally, and locally
- Discounts on books on professional services marketing and management offered through the SMPS Bookstore (www.smepsbooks.com) Subscription to Marketer, the Society's bimonthly journal, and the electronic SMPS Connections, providing weekly news and opportunities to get engaged in SMPS
- Professional certification through the Certified Professional Services Marketer (CPSM) program
- National and local awards programs recognizing the best and brightest leaders in the Society and industry

## DUES PAYMENT RECEIPT (retain this portion for your records)

1. Regular Member Dues	\$ 390.00	\$ 390.00
2. Foundation Contribution* (optional)	\$ 30.00	\$
<b>TOTAL DUES PAYMENT</b>		<b>\$</b>
PAYMENT DATE		

\$27.50 of dues is applied to a one-year subscription to the *Marketer* and \$7.50 is applied to *SMPS Connections*. Members may not deduct the subscription from dues. Dues and contributions paid to SMPS are not deductible as charitable contributions for federal income tax purposes, but they may be deductible as ordinary and necessary business expenses under other sections of the Internal Revenue Code.

\*Donations to the Foundation support projects to advance the field of professional services marketing, such as educational publications and research. Donations are deductible as charitable contributions for federal tax purposes. This contribution may be increased, decreased, or deducted as desired.